



Celebrating Knowledge, Leadership, Character

Saturday, April 8, 2017 at Westwood Country Club in Vienna, Virginia
with special guest *New York Times* best-selling author Travis Mills www.travismills.org

From its founding in 1892, Randolph-Macon Academy has offered a values-based, academically challenging and structured environment. It is a culture in which students develop the integrity and leadership qualities necessary to make them responsible citizens, prepared for life's challenges. That is the mission of each member of our faculty and staff.

Today you have an opportunity to join us in that mission by becoming a Gala Sponsor.

Generous donations open the doors for the best and brightest to attend R-MA through endowed scholarships and direct support. These gifts open up doors of opportunities to colleges and service academies to students who would not otherwise have the chance to achieve their dreams.

As the Academy celebrates its 125th year, we are reaching out to prominent community leaders like you to ask you to consider a unique partnership with Randolph-Macon Academy. Please see the details for sponsorship opportunities.

Gifts to R-MA empower us to hire the finest teachers, maintain our 135-acre campus and all its facilities, and offer a range of educational advantages and athletic programs that give us our distinguished edge. That edge is passed onto our students, who enter life well-equipped for its challenges.

Ultimately, gifts to R-MA are an investment in the work of the Academy and belief in our collective future—one in which our sponsors, teachers, talented students and alumni continue contributing to the world's well-being.

Knowledge - Gala Sponsor | \$12,500.00

- Sponsor name and logo will be included on print and web materials to include: invitations, event program, school's 125th website, and social media platforms. Deadline is April 1, 2017
- Signage/logo at the event as well as signage at RMA's 125th Homecoming Celebration in October 2017
- Full-page ad in the event program
- Logo on R-MA's webpage with link to sponsor website.
- Recognition on R-MA social media accounts
- Reserved seating and R-MA spirit wear for 20 guests at the event
- Included in the highlight reel displayed at the gala as well as on the R-MA 125th website pages and social media pages from March 2017 to February 2018
- Inclusion in all press releases, publicity and marketing initiatives related to the gala as well as 2017 Homecoming
- Full-page ad in Fall 2017 and Spring 2018 issues of *The Sabre* magazine
- Logo incorporated into table signage at the gala

Leadership Sponsor | \$7,500.00

- Sponsor name and logo will be included on print and web materials to include: event program and school's 125th website pages
- Signage/logo at the event with half-page ad in the event program
- Logo on R-MA's 125th webpage with link to sponsor website
- Recognition on R-MA social media accounts
- Reserved seating and R-MA spirit wear for 10 guests at the event
- Included in the highlight reel displayed at the Gala
- Half-page ad in Fall 2017 and Spring 2018 Issues of *The Sabre* magazine

Scholarship | \$1,000.00 per month

Sponsor a child -- this is an opportunity to make a direct impact on a child's life. As a Scholarship Donor you will be connected with an R-MA Advisor to provide tuition and support to a specific student or group of students. Scholarship donations begin at \$1000.00 per month and can be made in any amount billed monthly, quarterly or annually based upon donor preferences.

Character Sponsor | \$5,000.00

- Sponsor name and logo will be included in event program
- Signage/logo at the event with quarter-page ad in the event program
- Logo on R-MA's 125th webpage and recognition as a gala sponsor
- Reserved seating and R-MA spirit wear for 5 guests at the event
- Included in the highlight reel displayed at the Gala
- Half-page ad in either the Fall 2017 or Spring 2018 issue of *The Sabre* magazine

Photo Booth Sponsor | \$4,000.00

- Sponsor name and custom graphic on the outside of the photo booth as well as logo on the souvenir photos that guests will take home
- Quarter-page ad in the Supporting Sponsor Section of the event program
- Quarter-page ad in either the Fall 2017 or Spring 2018 issue of *The Sabre* magazine

Bar Sponsor | \$2,500.00

- Signage at the bar and custom beverage napkins with your company logo
- Quarter-page ad in the Supporting Sponsor Section of the event program

Dessert Sponsor | \$2,500.00

- Signage at the dessert station and custom dessert napkins with your company logo
- Quarter-page ad in the Supporting Sponsor Section of the event program



Randolph- Macon Academy Gala Sponsorship Commitment Form

Please select your level of sponsorship:

- \$12,500** Knowledge-Gala Sponsor **\$4,000** Photo Booth Sponsor **\$2,500** Dessert Sponsor
 \$7,500 Leadership Sponsor **\$2,500** Bar Sponsor **\$1,000** Scholarship Sponsor
 \$5,000 Character Sponsor

Name

Company

Address

City / State / Zip

Phone

Fax

Email

I am unable to attend but would like to make a donation of \$ _____

Please select your payment preference:

- Check Credit Card Please Invoice Me

Please make checks payable to Randolph-Macon Academy. If you would like to pay by credit card, please call (540) 636-5206. Please mail completed forms to:

**Randolph-Macon Academy
200 Academy Drive
Front Royal, VA 22630**